



craft  
winemaking

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QUALITY &  
COMMITMENT

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TO

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**CRAFT  
WINEMAKING**

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From grape to glass, *RJS Craft Winemaking* is committed to providing a superior craft winemaking experience that you and your customers can trust.



# Introducing the new RJS Craft Winemaking brand family.

## EN PRIMEUR *Winery Series*

We have taken what our customers like best about **EnPrimeur** and merged it with the best of Cellar Classic Winery Series to make a superior quality, authentic craft winemaking brand called **EnPrimeur Winery Series**. Craft winemakers who take pride in stocking their cellars with their own exceptional quality craft wines will appreciate our EnPrimeur Winery Series.



### REDS

Chile Merlot  
Australia Pinot Noir  
Australia Cabernet Sauvignon  
Australia Shiraz **EP profile**  
Australia Cabernet Shiraz  
Italy Rosso Grande Eccellente  
Italy Zinfandel  
Italy Amarone Style **EP profile**  
Italy Amarone Style **CCWS profile**  
Chile Malbec  
Italy Super Tuscan  
Italy Valpola  
Spain Grenache Syrah  
Winemaker's Trio Red

### WHITES

Chile Chardonnay  
South Africa Sauvignon Blanc  
Italy Pinot Grigio  
Italy Viognier **EP profile**  
Germany Riesling Gewürztraminer  
**EP profile**  
Winemaker's Trio White **NEW!**

## *Cru* SELECT

**Cru Select** provides more opportunities to discover the world of quality craft wines and winemaking. Craft winemakers looking to enhance their palate and try new wine varieties from around the world will choose Cru Select.



### REDS

Australia Style Cabernet Sauvignon  
France Style Merlot  
Italy Style Valpola  
Australia Style Shiraz  
Italy Style Sangiovese  
Australia Style Cabernet Shiraz Merlot  
California Style Pinot Noir  
Rosso Grande **CC profile**  
Cabernet Syrah Zinfandel **CC profile**  
Chile Style Malbec  
Chile Style Cabernet Malbec  
Carménère  
Amarone Style  
Italy Style Nebbiolo

### WHITES

Australia Style Chardonnay  
Italy Style Pinot Grigio  
New Zealand Style Sauvignon Blanc  
German Style Gewürztraminer  
German Style Riesling Traminer  
Argentina Style Trio  
Australia Style Viognier Pinot Gris  
Bella Bianco™ **CC profile**



**Cru International** is for craft winemakers who expect more from an everyday wine. Craft Winemakers looking to elevate their daily meals with international style wines enjoy drinking Cru International.



## REDS

Argentina Malbec Syrah Style  
Australia Cabernet Sauvignon Style  
British Columbia Pinot Noir Style  
Italy Nebbiolo Style  
California Syrah Style  
Chile Malbec Style  
Italy Primitivo Style  
Italy Sangiovese Style  
South Africa Pinotage Style  
Washington Merlot Style  
Chile Cabernet Merlot Style **VDVWT**

## profile

## WHITES

California Chardonnay Style  
Italy Pinot Grigio Style  
Ontario Sauvignon Blanc Style  
South Africa Chenin Blanc Style  
Germany Gewürztraminer Style  
Germany Müller-Thurgau Style  
California White Zinfandel Style  
French Rosé **NEW!**  
California Muscat Style



**Grand Cru** is the perfect choice for craft winemakers who want simple, easy drinking table wines to pair with every meal. The affordable price and shorter fermentation time allows craft winemakers to enjoy Grand Cru quickly and more often.



## REDS

Cabernet Sauvignon Style  
Merlot Style  
Pinot Noir Style  
Valpola Style  
Vieux Château du Roi  
Nebbiolo Style  
Sangiovese Merlot Style  
Shiraz Style **VDVWT profile**  
Malbec Style  
Bergamais

## WHITES

Gewürztraminer Style  
Riesling Style  
Sauvignon Blanc Style  
Zinfandel Blush Style  
Chardonnay Style  
Pinot Grigio Style  
Pinot Blanc Style  
Chamblaise  
Liebfraumilch Style  
Verdicchio Style



**Heritage Estates** is for craft winemakers who want easy drinking wines from the most popular grape varietal styles. Ready to drink after only four weeks, craft winemakers who don't want to wait choose Heritage Estates.



## REDS

Merlot Style  
Pinot Noir Style  
Shiraz Style  
Vieux Château du Roi  
Cabernet Sauvignon Style

## WHITES

California Style White  
Chardonnay Style  
Riesling Style  
Sauvignon Blanc Style



# Wine kits

## crafted for excellence

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*RJS Craft Winemaking* is pleased to introduce its new simplified portfolio of craft wine brands sure to satisfy every craft wine connoisseur at any budget. While our kits may now have a new look, they still make the same RJS craft wines your customers love.

Consumers want a wide range of wine styles, from light and crisp whites to full-bodied and firm reds. RJS Craft Winemaking will continue to deliver quality craft wines that meet their needs at every level.

- Our kits are still made with the same high quality juice – with over 40 different grape varieties sourced from leading vineyards around the world.
- We provide specialized ingredients including grape skins, European and American oaks, and specially selected yeasts.
- Our specialty brands - Cru Specialty, Orchard Breezin', Premier Cru and Glad Hatter – will continue to feature a full lineup of wines.
- Kits in top tier brands still contain more litres of juice and require longer fermentation times than kits in lower tier brands.



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[www.rjscraftwinemaking.com](http://www.rjscraftwinemaking.com)

